

BLACKMORES SHAREHOLDER APP MANAGE YOUR BLACKMORES' SHAREHOLDING IN THE PALM OF YOUR HAND

Dear Shareholder

Blackmores is proud to launch the Blackmores Shareholder App, a new way to manage your BKL shareholding and access Blackmores Investor Relations information on your mobile devices.

Designed to make managing your BKL shareholdings even easier on-the-go, the Blackmores Shareholder App gives you access to shareholder information including:

- Live shareprice updates;
- Your BKL shareholdings via the Computershare site;
- News and ASX announcements;
- Key dates and more.

The Blackmores Shareholder App is another service in our shareholder e-comms program, helping us minimise our impact on the environment and aligned to our sustainable business practices. By downloading the app and electing to obtain information electronically you are receiving timely, cost-effective and environmentally friendly online solutions.

Shareholders in Australia and New Zealand can download the Blackmores Shareholder App by texting 'Blackmores' to **0400 813 813** or by visiting **blackmores.computershareapps.com**. Shareholders outside Australia and New Zealand should visit **blackmores.computershareapps.com** for more information.

Please update your contact information with Computershare by visiting computershare.com.au/investor to ensure we have your current email address and/or mobile phone number.

On behalf of Blackmores, I'd like to take this opportunity to thank you for your ongoing support of Blackmores Limited and wish you and your family a very safe and Merry Christmas.

Yours sincerely

Cecile Cooper

Company Secretary Blackmores Limited