"MEET THE MANAGEMENT"



DEAR SHAREHOLDER

Each October we welcome a broad group of shareholders to the Blackmores Campus for our Annual General Meeting. It is a fantastic opportunity to engage with you and share the progress of our business, although the formality of this forum somewhat limits broader discussion directly with our senior management team.

For this reason, we would like to invite you to an exclusive informal shareholder event in May so you can gain a better understanding of how Blackmores works and a deeper insight into our business.

Please join me to

Meet the Blackmores Management Team
Friday 23 May 2014

10am – 12pm followed by a light lunch
at
Blackmores Campus

Blackmores Campus 20 Jubilee Ave Warriewood NSW 2102

Shareholders interested to attend should contact Trish Alexander on 02 9910 5290 or by email to investors@blackmores.com.au. This event is for shareholders only.

There are no formal business matters. This is an opportunity to spend time with our management team. For those unable to attend, full details will be made available on the ASX and Blackmores websites.

I look forward to meeting you.

Yours faithfully

CHRISTINE HOLGATE, CHIEF EXECUTIVE OFFICER

REGISTER FOR ONLINE UPDATES FROM BLACKMORES

Sending company updates by email is a cost-effective way for Shareholders to receive timely information about Blackmores Limited.

Update your preferences with Computershare for:

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- · Invitations to shareholder events
- Blackmores products
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Visit www.investorcentre.com/au and select 'Access a single holding'. Once logged in, select 'Communication Preferences'. Please use code: BKL in Company Code field.

